

Kansas Athletics
A Code of Ethical Conduct
Coaches, Support Staff, and Administrators

The Code of Ethics adopted by Kansas Athletics represents the principles and standards, which should guide coaches, support staff, and administrators in, maintain the highest professional level of ethical conduct. Each employee will sign a statement acknowledging having read the Code and subscribing to the Code prior to July 31st each year.

Coaches, Support Staff Members, and Administrators of Kansas Athletics will:

1. Be accountable to the highest standard of honesty and integrity. All activities should be consistent with the educational purpose of University and within the rules of a particular sport.
2. Embrace a primary concern for the health, safety, and personal welfare of each student-athlete.
3. Support and encourage the student-athlete in academic studies and in meeting educational goals.
4. Treat the student-athlete as an individual who possesses dignity and worth and the ability to be self-directed.
5. Accept responsibility for assisting student-athletes in acquiring the necessary knowledge and skills of the particular sport as well as promoting desirable personal and social traits.
6. Observe the letter and intent of the rules of the particular sport and insist that student-athletes and teams under their direction adhere to the same.
7. Adhere to the rules and regulations of the University of Kansas, Kansas Athletics, the Big Twelve Conference and the National Collegiate Athletic Association while avoiding actions that violate the legal and/or civil rights of others.
8. Inform prospective student-athletes of all programs expectations and University requirements.
9. Take an active role in the prevention of and treatment for drug, alcohol, and tobacco abuse.
10. Perform his/her duties on the basis of careful preparation, ensuring that their instruction is current and accurate. Use practices for which they are qualified as a result of continual acquisition of new knowledge and skills.
11. Adopt a professional lifestyle characterized by a personal value system congruent with the basic tenants of the coaching profession.
12. Inform the student-athlete of the nature and/or limits of confidentiality and share information about the student-athlete only in accordance with University policies and appropriate laws, when given permission, or when requested to prevent personal harm to themselves or others.
13. Accurately represent the competence, training, and experience of themselves and their colleagues.
14. Honor all professional relationships with student-athletes, colleagues, officials, media, and the public. Avoid conflicts of interest and exploitation of those relationships, especially by outside parties.

I certify that I have received a copy of, read and will subscribe to the Kansas Athletics Code of Ethical Conduct that is reprinted from the Kansas Athletics Staff Handbook.

(Signature)

(Date)

(Print Name)